ISSUED ON

\$950.00



Digital Marketing Manager

INVOICE # **From**

Red Room Studio Inc

April 3, 2025 Charleston, SC 29407

US **EXPIRES ON** Phone: (843)303-2742 June 12, 2024

billing@redroomstudio.net **TOTAL ESTIMATED**

To

The Egde Girl

Theresa Spann

Phone: +18433125304

| Service 1.0 Price Amount | Service 1.0 | Price | Amount |
|--------------------------|-------------|-------|--------|
|--------------------------|-------------|-------|--------|

Digital Marketing Manager Monthly - 12 months (recommended)

\$950 \$950

- Meetings
 - o monthly brainstorming sessions to layout the strategy for the upcoming month(s)
 - bi-weekly check-ins with status updates
 - o campaign tracking statistics
- · Email marketing
 - o 2 newsletter emails per week
 - copywriting
 - o graphic design
 - link tracking

- SMS/MMS marketing
 - 3000 single segment text messages per month
 - 300 single segment picture messages per month
 - additional messages are charged .015/sms and .05/mms each
 - copywriting
 - o graphic design
- Organic social
 - 3 Instagram/Facebook posts per week. We will create engaging reels, carousels, and pictures based on your brand's messaging and overall identity.
 - copywriting
 - o graphic design
- Paid social
 - Meta Business/Ad Manager setup, management and optimization
 - develop an advertising campaign plan based on budget and goals
 - ad creative design
 - ad copywriting

| YET TO BE APPROV | ED ESTIMATES |
|------------------|--------------|
| SUBTOTAL | \$950.00 |
| TOTAL | \$950.00 |

INFO & NOTES

Thank you; we really appreciate your business.

TERMS & CONDITIONS

• This estimate is valid for 30 days

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